# CDU Receipt

**Plan in Multiple Dimensions with Story Maps**

Prioritized lists are linear and limit our ability to focus on the different users of our systems. Story maps add another dimension to your planning that provides context for each type of user. You will learn the difference between incremental and iterative product delivery. We'll also show how to leverage personas when creating a story map. Finally, we will review techniques to facilitate a story mapping session which you can use with your team.

**ID:** IIBACIC2019\_AWG\_03  
**Contact Hours:** 1

**BABOK Coverage:**  BABOK Ch 11 – The Agile Perspective

## Presenter(s)

**Tim Gifford**

Tim Gifford is an Agile/XP/DevOps Coach that serves as the CIO of Lean Techniques, Inc. in Des Moines, Iowa. He provides training, mentoring, software delivery consulting to companies ranging in size from startups to Fortune 100 businesses.

As a Software Delivery Coach, Tim Gifford works with companies to transform their software from a liability and cost center to an asset and competitive advantage.

Tim remains active in the Des Moines technology community having co-founded Agile Iowa, a group devoted to the promotion and discussion of agile methodologies in the state of Iowa. In 2018, he co-founded DevOpsDays Des Moines and is honored to be serving as its President.

## Event Details

## **Date:** 14-Mar-2019 at 11 am

**Host:** Aureon

**Location:** 7600 S. Office Plaza Dr., West Des Moines, IA 50266

# Validation

This receipt is proof of attendance at the meeting described above by the following individual:

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Attendee Name