# CDU Receipt

**Presentation Title:** Case Study: Visualizing data in context for a theme park operator

**Presentation Description:** The key to successful data visualization is context. A collection of charts and graphs on a BI dashboard are great, but without context you’re likely to miss key insights. For example, the red bars on a hospital’s environmental monitoring dashboard may alert you that a problem exists, but when you can click the red bars and see the exact location of the problem on a floor plan, you can formulate an immediate response. Similarly, when a dashboard includes a network diagram that shows real-time server status and you can click a failed server to see the data required to initiate a fix, you’re two steps ahead. How do you achieve this level of insight? There’s no better way to add context than to enhance Power BI reports with floor plans, network diagrams, process maps, or org charts created in Visio. The session will include multiple Visio/PBI examples from a current customer project.

**ID:** 489963b2-bf61-4  
**Contact Hours:** 1

**BABOK Coverage:**  Chapter 8, Solution Evaluation

## Presenter(s): Scott Helmers

**Speaker Biography:** Scott Helmers is a Partner at the Harvard Computing Group, a software and consulting firm that assists clients with understanding and implementing business process solutions. He is a co-inventor of TaskMap ([www.TaskMap.com](http://www.taskmap.com/)), a Visio add-in that allows anyone to document, analyze, and improve their business processes. Scott has worked with clients in ten countries on projects involving process mapping and redesign, knowledge management, and technology training.

Scott has been named a Microsoft Valuable Professional (MVP) for Visio every year since 2008, one of only six people in the world to hold that distinction. He is a course author for LinkedIn Learning (bit.ly/LILearning-Author), a Senior Instructor with Netmind, and is the author of four books from Microsoft Press, including "Visio 2016 Step by Step."

## Event Details

## **Date:** 2022-07-28

**Host:** IIBA Central Iowa Chapter

**Location:** Online

# Validation

This receipt is proof of attendance at the meeting described above by the following individual:

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Attendee Name